

3/30/2022 Web Task Force Committee Meeting

After discussing the Agenda and other points, the TF members present agreed unanimously to the following:

1. we have enough info to provide a proposal to D25 membership on 4/14.
 - a) the current website is functioning and accurate (altho it has not been updated).
 - b) the current website does not have personal info nor does it accept financial transactions wch is a good thing regarding security.
 - c) Lithium Hosting (our current hosting platform) security is not a problem for Alanon members; there is no risk of identity theft
 - d) Lithium Hosting does not provide additional security to our current website thr our subscription with them. and Lithium's reliance on WordPress make personal browsers vulnerable to being used as malware attack agents. See google info on Distributed Denial of Service, etc.
 - e) If the District desires to accept online payments in the future (for 7th Tradition, literature, etc.), factors to consider in such decision-making include the additional cost for financial services from the hosting provider. Also, even with a more secure web-host, personal information such as financial data can be vulnerable to "hacking" through unknowing individual users who do not have good online cybersecurity measures, including protected routers, strong passwords on other internet connected devices, and well-configured antivirus software.
 - f) Word Press is "unwieldy" and difficult to design and edit/manage. Also Lithium Hosting requires separate passwords each for signing in to Lithium, wordpress, email management and domain name,
 - g) Derek is concerned that at our current subscription w Lithium Hosting, that that company cannot sustain services and that it will eventually b sold or shut down. He believes we will have to shut down our hosting platform w Lithium sooner than later d/t the company not being sustainable..
 - h) WIX is hosting platform chosen by the TF after much research and reviewing pros and cons. It is a top rated hosting platform and edges out Weebly w mobile phone configurations. It is expected to b easily trained for a volunteer w/o web experience to continue to manage our new website, eg updates, edits, etc. and estimated at 1-2 hrs /week maximum.
 - i) Teresa designed AIS website 2019 and freelances w other entities requiring web design, training of website managers and consulting. the TF agreed she has the skill and background to create a new website and get us started on managing it once it is up and running. She is free (no cost) and is available for consultation.
 - j) WIX basic plan options:
 - i. Combo - Personal Use, 14\$/mo, custom domain, free domain for 1 yr, remove WIX ads, Free SSL certificate, 2GB storage space, Video hours (30 min), Customer care 24/7
 - ii. Unlimited - Entrepreneurs and Freelancers: \$18/mo, custom domain, Free domain for 1 yr, remove Wix ads, free SSL certificate, 5G storage space, video hours (1 hour), \$300 ad vouchers, Site Booster app, Visitor Analytics app, Customer care 24/7.
 - iii. Pro, VIP, and Business Plans
2. we agreed to use Teresa to design a website and use WIX as our hosting platform

3. we will provide Teresa w guidelines to drive our draft of the website and b involved in the process of making a draft (for the D25 members to review)
4. we are committed to providing the simplest website re:format/presentation/accessibility
5. we want to answer on the home page 2 main Q: 1)"Are you troubled by someone elses drinking?" for the newcomer and 2) Meeting info on home page for everyone (members and newcomers)
- 6.we want to avoid jargon, e.g. newcomers, alanon, etc.
7. More specific taxonomy requests:
 - "push a button and it works"
 - Tabs: Home, About Alanon, Literature, Alateen, Spanish, Contact, Events, Members
 - Drop down details in Members Tab can include D25 news, AIS, Pub Outreach, Newsletter, Resources, WSO, etc
8. Kaz and Christina agreed to b the subcommittee to provide taxonomy framework for Teresa and follow the process to resolution.
9. We hope to present to D25 by 4/14 our proposal for a vote. The draft website may or may not b ready at that time.